



RECRUITMENT AND RETENTION:

**DEMYSTIFYING STRINGS FOR
STUDENTS, FAMILIES, AND COMMUNITIES**



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BIG PICTURE

Reflect

**WHERE DO MOST PEOPLE FIRST SEE OR
ENCOUNTER A STRING INSTRUMENT?**

Reflect

**WHAT TYPES OF ENSEMBLES ARE THEY
FAMILIAR WITH THAT FEATURE STRING
INSTRUMENTS?**

Reflect

**HOW DOES MASS MEDIA PORTRAY
STRING INSTRUMENTS AND OR
STRING MUSIC EDUCATION?**

Reflect

WHAT DID YOUR FAMILY OR HOMETOWN (OR THE PLACE THAT YOU WERE FIRST INTRODUCED TO A STRING INSTRUMENT) VALUE ABOUT STRING INSTRUMENT ACCESS?

Reflect

**WHAT DOES YOUR CURRENT
COMMUNITY VALUE ABOUT STRING
INSTRUMENT ACCESS?**

Reflect

**HOW OR IS THAT DIFFERENT THAN THE
VALUE OF MUSIC EDUCATION?**

BENEFITS/VALUES OF MUSIC EDUCATION

The Orchestra Place: <https://www.theorchestraplace.com/music-education-advocacy/20-important-benefits-of-music-in-our-schools/>



- 1. Musical training helps develop language and reasoning.**
- 2. A mastery of memorization**
- 3. Students learn to improve their work**
- 4. Increased coordination**
- 5. A sense of achievement**
- 6. Kids stay engaged in school**
- 7. Success in society**
- 8. Emotional development**
- 9. Students learn pattern recognition**
- 10. Better SAT scores**

- 11. Fine-Tuned auditory skills**
- 12. Music builds imagination and intellectual curiosity**
- 13. Music can be relaxing**
- 14. Musical instruments can teach discipline**
- 15. Preparation for the creative economy**
- 16. Development in creative thinking**
- 17. Music can develop spatial intelligence**
- 18. Kids can learn teamwork**
- 19. Responsible risk-taking**
- 20. Better self-confidence**

BENEFITS/VALUES OF STRING MUSIC EDUCATION

CELEBRATING STRINGS:

<https://www.astastrings.org/site/advocate-for-strings>



Celebrating Strings

String playing benefits children in many ways including socially, academically, and emotionally.

STRING PLAYING...

1. CREATES COMMUNITY.

COVID isolation showed a need for connection and community. Orchestras provide children opportunities to express themselves, interact, and build people skills such as collaboration and communication.

2. SUPPORTS HEALTHY STUDENTS.

Studies show that learning music can improve cognitive skills, physical development, and emotional well-being.

3. CONNECTS CULTURES AND PEOPLES.

Stringed instruments are found in nearly every culture and country around the world. Many musical styles feature stringed instruments including jazz, country, pop, mariachi, church music, and folk.

4. PREPARES THE BRAIN FOR FOCUSED ATTENTION.

Research shows that music students have increased memory capabilities because of individual and group rehearsal. These skills transfer to other subjects, too.

5. PREPARES STUDENTS FOR COLLEGE AND CAREER.

Children who study a musical instrument are more likely to excel in all their studies, work better in teams, have enhanced critical thinking skills, stay in school, and pursue further education. Additionally, research shows that students who choose to take music courses in high school instead of taking honors and other classes, were still accepted into college.

6. MAY ASSIST IN PAYING FOR COLLEGE.

Colleges and universities need string players for their orchestras and may offer scholarships to string students regardless of their academic major.

7. PROVIDES OPPORTUNITIES TO SUCCEED IN LIFE.

Research shows that learning to play an instrument can lead to higher measures of attention to detail, openness, and ambition. These effects were more noticeable for students in lower socio-economic status households.

Thank you, orchestra family!

We celebrate you and appreciate the investment you have made in your child and in our community by supporting your student's participation in our orchestra program. Enjoy watching them grow musically throughout the year!

And we thank our school community for the support you provide to our orchestra program. It is truly a team effort.



Learn more about the benefits of string music education in your community and the research behind our celebrating strings statements.

Festejando los instrumentos de cuerdas

Tocar instrumentos de cuerdas beneficia a los niños en muchas maneras incluyendo socialmente, académicamente y emocionalmente.

TOCANDO INSTRUMENTOS DE CUERDAS...

1. CREA COMUNIDAD.

El aislamiento de Covid mostró una necesidad de conexión humana y comunitaria. Las orquestas brindan a los niños oportunidades para expresarse, interactuar y desarrollar habilidades interpersonales, como la colaboración y la comunicación.

2. APOYA LA SALUD DE LOS ESTUDIANTES.

Los estudios demuestran que aprender música puede mejorar las habilidades cognitivas, el desarrollo físico y el bienestar emocional.

3. CONECTA CULTURAS Y PERSONAS.

Los instrumentos de cuerda se encuentran en casi todas las culturas y países del mundo. Muchos estilos musicales presentan instrumentos de cuerda que incluyen jazz, country, pop, mariachi, música religiosa y folclórica.

4. PREPARA EL CEREBRO PARA LA ATENCIÓN ENFOCADA.

Hay estudios que muestran que los estudiantes de música tienen una mejor memoria debido a los ensayos individuales y grupales. Estas habilidades también se transfieren a otras materias.

5. PREPARA ESTUDIANTES PARA LA UNIVERSIDAD Y SUS CARRERAS.

Los niños que estudian un instrumento musical tienen más probabilidades de sobresalir en todos sus estudios, trabajar mejor en equipo, tener habilidades de pensamiento crítico mejoradas, permanecer en la escuela y continuar sus estudios. Además, estudios muestran que los estudiantes que eligen tomar cursos de música en la escuela secundaria en lugar de tomar clases de honor y otras clases, aún fueron aceptados en la universidad.

6. PUEDE AYUDAR A PAGAR LA UNIVERSIDAD.

Las universidades necesitan músicos de cuerdas para sus orquestas y pueden ofrecer becas a estudiantes de cuerdas, independientemente de su especialización académica.

7. BRINDA OPORTUNIDADES PARA TRIUNFAR EN LA VIDA.

Estudios muestran que aprender a tocar un instrumento puede conducir a medidas más altas de atención a los detalles, apertura y ambición. Estos efectos fueron más notorios para los estudiantes en hogares de nivel socioeconómico más bajo.

¡Gracias familia orquesta!

Celebramos y apreciamos la inversión que han hecho en sus hijos y en nuestra comunidad al apoyar la participación de su estudiante en nuestro programa de orquesta. ¡Disfruta viéndolos crecer musicalmente durante todo el año!

Y también le agradecemos a nuestra comunidad escolar por el apoyo que brindan a nuestro programa de orquesta. Es realmente un esfuerzo de equipo.



Aprenda más sobre los beneficios de la educación musical en sus comunidades y la investigación detrás de nuestras declaraciones de los beneficios de los estudios de instrumentos de cuerdas

BENEFITS/VALUES OF STRING MUSIC EDUCATION

GILLESPIE: THE IMPORTANCE OF STRINGS - [HTTPS://WWW.YOUTUBE.COM/WATCH?V=PHDZCZOIEKM](https://www.youtube.com/watch?v=PHDZCZOIEKM)

- 1. Without strings, the music curriculum is incomplete**
- 2. Original music for orchestra from the world's greatest composers**
- 3. Orchestra can enhance other music/fine arts programs**
- 4. Hands-on creation through the arts**
- 5. Argument: Having orchestra as an offering will take students away from other music/fine arts programs, but research shows it will not**

SELF-REFLECTION

**WHAT ARE YOU COMMUNICATING ARE THE
VALUES OF STRING MUSIC EDUCATION?**

HOW?

WHY?

Brene Brown

Dare to Lead

List of Values

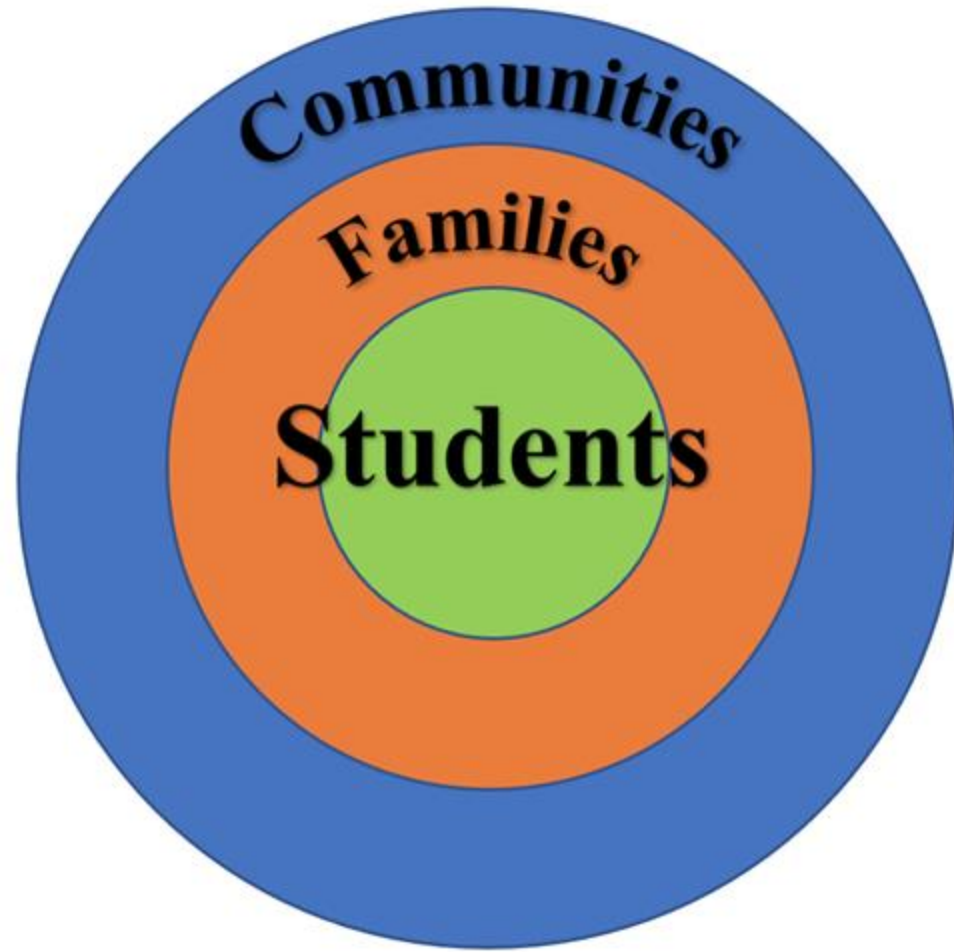
What are your TOP 5 VALUES for your program? How are you SHOWING those values? Why are those the values?

Could you incorporate them into your program aims/mission statement?

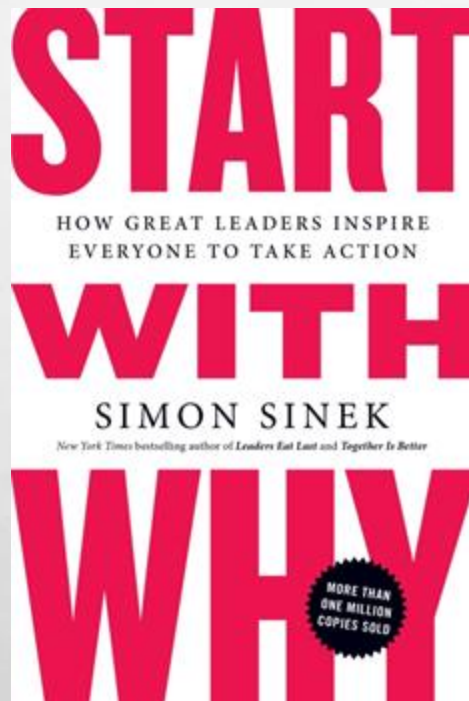
Would they align with your school aims/mission statement? How are they different?

Accountability	Ethics	Kindness	Self-respect
Achievement	Excellence	Knowledge	Serenity
Adaptability	Fairness	Leadership	Service
Adventure	Faith	Learning	Simplicity
Altruism	Family	Legacy	Spirituality
Ambition	Financial stability	Leisure	Sportsmanship
Authenticity	Forgiveness	Love	Stewardship
Balance	Freedom	Loyalty	Success
Beauty	Friendship	Making a difference	Teamwork
Being the best	Fun	Nature	Thrift
Belonging	Future generations	Openness	Time
Career	Generosity	Optimism	Tradition
Caring	Giving back	Order	Travel
Collaboration	Grace	Parenting	Trust
Commitment	Gratitude	Patience	Truth
Community	Growth	Patriotism	Understanding
Compassion	Harmony	Peace	Uniqueness
Competence	Health	Perseverance	Usefulness
Confidence	Home	Personal fulfillment	Vision
Connection	Honesty	Power	Vulnerability
Contentment	Hope	Pride	Wealth
Contribution	Humility	Recognition	Well-being
Cooperation	Humor	Reliability	Wholeheartedness
Courage	Inclusion	Resourcefulness	Wisdom
Creativity	Independence	Respect	
Curiosity	Initiative	Responsibility	<i>Write your own:</i>
Dignity	Integrity	Risk-taking	_____
Diversity	Intuition	Safety	_____
Environment	Job security	Security	_____
Efficiency	Joy	Self-discipline	_____
Equality	Justice	Self-expression	_____

**WHAT DOES YOUR DATA SAY ABOUT
HOW YOU ARE COMMUNICATING THE
VALUES OF STRING MUSIC
EDUCATION?**



SIMON SINEK: *START WITH WHY*



The Golden Circle

WHAT

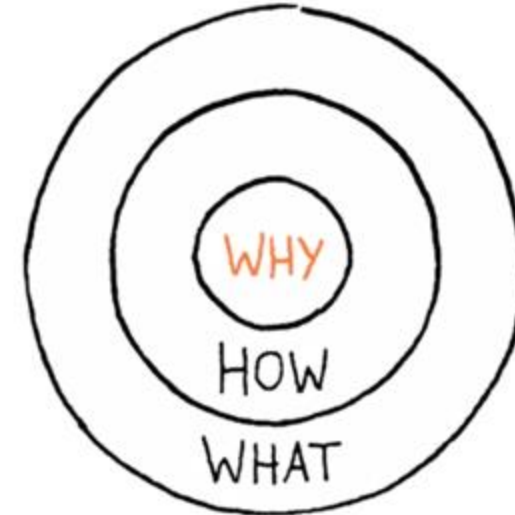
Every organization on the planet knows WHAT they do. These are products they sell or the services

HOW

Some organizations know HOW they do it. These are the things that make them special or set them apart from their competition.

WHY

Very few organizations know WHY they do what they do. WHY is not about making money. That's a result. WHY is a purpose, cause or belief. It's the very reason your organization exists.





TED^x PugetSound

Simon Sinek

*Start With Why:
How Great Leaders Inspire Action*

What are you communicating as your

WHAT?

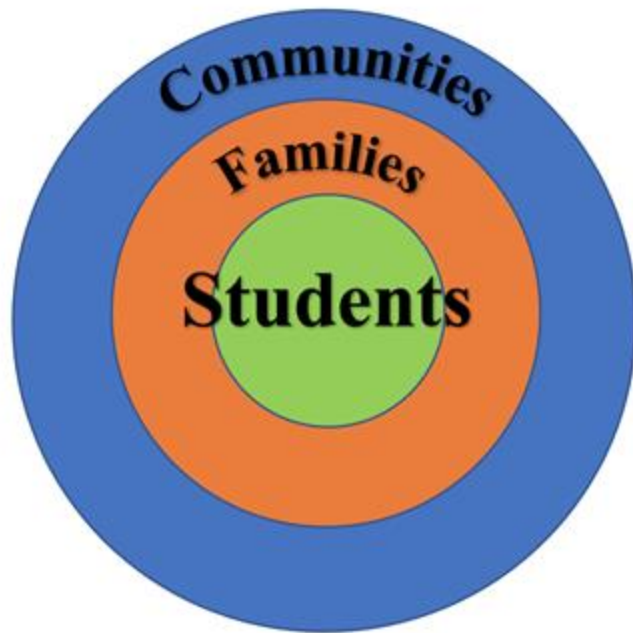
What are you communicating as your
HOW?

What are you communicating as your

WHY?

**Do those line up with your
community and their values?**

HOW CAN WE COMBINE THESE?



The Golden Circle

WHAT

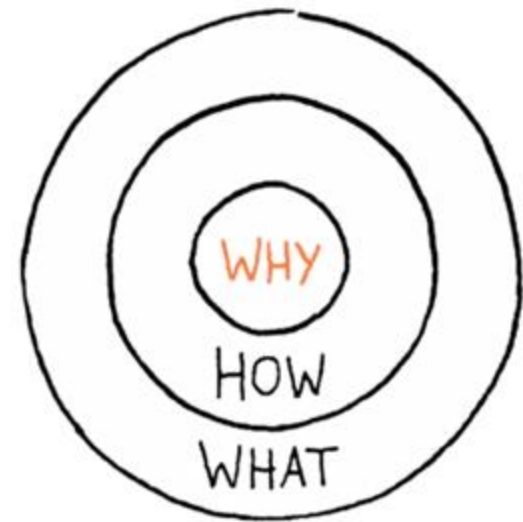
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TANGIBLES FOR PROMOTING THE BENEFITS/VALUES/WHY OF STRING MUSIC EDUCATION

- **COMMUNITIES**
- **FAMILIES**
- **STUDENTS**

Thank You!

**Enjoy the
conference!**

