

CAREERS IN THE MUSIC INDUSTRY

- Advance Events Coordinator • Artist Relations
- Audio Engineer** • Booking Agent
- Brand Manager • Business Manager
- Chat-Bot Creator • Club-Spins Tracker
- College Professor • Commercial Playlist Curator
- Concert Promoter** • Conductor • Copyist
- Cross-Cultural A&R Manager • Data Jockey
- Education Activities Director • DJ
- Documentarian • Ethnomusicologist
- Event Security Manager • Events Manager
- Instrument Repair & Restoration Tech**
- Instrument Sales Associate** • Lighting Designer
- Luthier • Lyricist • Marketing Manager
- Mastering Engineer • Media Host
- Meme Designer • Merch Wearables Designer
- Metadata Repair Tech • Multimedia Marketer
- Blogger • Coach • Critic • **Music Educator**
- Industry Consultant • Photographer
- Ed Policy Advisor • Poster Artist • Publisher
- Retailer • Therapist • Video Director • Videographer
- Writer • Musician Nonprofit Program Director
- Piano Tuner • Playlist Coder • Product Designer
- Project Manager • **Promotion Manager**
- Publicist • **Record Producer** • Recording Artist
- Recording Engineer • Recording Studio Manager
- Road Rep** • Royalties Consultant • Session Musician
- Social Media Manager • **Social Media Music Strategist**
- Software Designer • Song Monetizer • **Stage Designer**
- Stage Manager • Streaming Consultant • Talent Agent
- Talent Buyer • Tour Manager • Venue Manager
- Video Game Composer • Vocal Coach
- VR Designer • Web Designer



- Current annual salaries range from **\$27k-\$50k for paid intern and entry level positions, \$50k-\$120k manager level and tech roles, and \$70k-\$230k+ leadership and executive level positions.**
- Several career pathways in the creative industry provide **opportunities to make well over \$200k.**



ALLY AMARAL
Electronic Repair Technician
Earthquaker Devices

“When I was in high school, I enjoyed physics and music but wasn’t sure how those interests would ever align. Within weeks of graduating from college I landed a great position utilizing both. So many people think a life in music is limited to only a few options. Not true. The music industry is vast and constantly evolving. If you love music and are willing to work hard, there is a career path for you ...maybe more than one!”



nammfoundation.org



artsadvocacy.nfhs.org



CONSIDER A CAREER IN MUSIC!





IS MUSIC A VIABLE CAREER CHOICE?

Yes! A career in music is a great option for anyone passionate about music. Music and creative sector businesses are continually evolving; driven by technological advancements, changing consumer behavior, and the innovative spirit of musicians and artists.

The music and creative industry hold hundreds of career options that can lead to a life-long and sustainable life in music.

DID YOU KNOW?

Nationally,
673,656 businesses
are involved in the creation or distribution of the arts,
employing 3.48 million people

We're HIRING

A JOB IN MUSIC AND THE CREATIVE INDUSTRY: IT COULD BE PERFECT FOR YOU!

The creative industry is a perpetually evolving scene with a wide range of artistic expression and career opportunities including creating and performing music.

There is a high demand for individuals with creative backgrounds in music and the arts. Music is an exceptionally dynamic industry demanding a combination of creativity, technical expertise, organizational skills, and teamwork.

TEACHING MUSIC: A CAREER CHOICE WITH REMARKABLE IMPACT

Teaching music in schools and being a resource for music learning in a community continues to be one of the most rewarding and sustainable career choices for musicians. Music educators are musical leaders in their communities; many will attend higher education to earn required teaching certifications. Others gain teaching credentials along the way as active musicians, leading to a creative life as the joy and impact of making music is shared.

A recent survey by the National Federation of State High School Associations (NFHS) found extremely high job satisfaction for K-12 music educators, regardless of where, what, or which grade levels they teach. Music teachers love what they do!

Music students graduating with teacher credentials experience a 100% placement rate for available jobs.

RESOURCES:



- **NAMM**
nammfoundation.org/careers-in-music
- **NFHS**
artsadvocacy.nfhs.org
- **U.S. Bureau of Labor and Statistics**
www.bls.gov/ooh/home.htm