

# **PROJECT PLANNING TEMPLATE**

## **WHO?**

For whom?

## **WHY?**

And for what purpose?

## **WHAT?**

What is the main idea for the project?

## **HOW?**

What resources do you need?

## **MESSY DRAFT THINKING...**

An outline of the project? Anticipated pain points?

A mock-up? Talk through the project with a colleague?