

iPad Pro for the Music Director @ CASMEC 2017

Cameron Brown (cbrown@sandi.net)

Director of Instrumental Music, Marshall Middle School, San Diego Unified School District

The equipment

- iPad Pro:
 - 9.7" display starts at \$599
 - 12.9" display starts at \$799
- Silicone case (\$69 for 9.7", \$79 for 12.9")
- Smart keyboard (\$149 for 9.7", \$169 for 12.9")
- Apple Pencil (\$99)
- Lightning to VGA adapter (\$49) or Apple TV (starts at \$149)
- Bluetooth audio adapter (\$30 or less)
- Digital projector and screen (your school should provide these for you)

My "must have" apps

- **forScore** (\$9.99)
 - All your scores in one place, mark them up like never before, metronome, other tools *within app*
- **Keynote** (\$9.99)
 - Daily agendas broadcasted onto screen by projector, also good for flyers/signs
- **iStroboSoft** (\$9.99)
 - Excellent strobe tuner for band by none other than Peterson Tuners!
- **Tonal Energy** (\$3.99)
 - Tuner, tone generator (string tuning), sound analysis (dynamics), recording ("Told you so!" moments)
- **Scanner Pro** (\$3.99)
 - Scan things into .jpeg or .pdf format with iPad's camera, great sharing capabilities
- **Google Drive/Sheets/Docs/Slides** (All free)
 - Google Drive/Docs/Sheets is DropBox on steroids, Slides is a free version of Keynote
- **Paper by FiftyThree** (Free)
 - Blank canvas for displaying examples and doodles

Other great apps for different situations

- **Drillbook Next: Director Version** (\$9.99)
 - Drill sheets in digital format, count-by-count animations, has its limitations and quirks
- **GarageBand** (\$4.99)
 - Good for filling in missing instrumentation, adding cool background parts
- **History of Jazz** (\$9.99)
 - Interactive visual journey through jazz with videos, pics, sounds, bios, and more
- **Too Noisy Pro** (\$3.99)
 - Noise monitor for when a quiet or low-volume work environment is needed
- **Symphony Pro** (\$9.99)
 - Music notation a la Finale/Sibelius, for on-the-go composing/arranging/exercise-making
- **Sight Reading Factory** (Free with subscription of \$34.99/year)
 - Great for class or individual sight-reading that you don't have to research/distribute
- **Theory** (\$2.99) and **Tenuto** (\$3.99)
 - Visually-appealing theory lessons (Theory) and exercises (Tenuto) developed by www.MusicTheory.net

Some good "clinching lines" from iPad purchase proposals...

- **Focus on improving your personal efficiency/organization:**
 - "The iPad would allow me to leave behind hundreds, or possibly as many as 1,000 or more, pieces of paper in form of books, paperwork, scores, and more, and carry endless items of importance with me in one light, efficient, and portable device."
- **Focus on streamlining your daily operations and student benefit**
 - "The iPad Pro can hold many, if not *all*, of the musical tools I use on daily basis for myself in one convenient package, and it presents these tools to students in a modern and visually-appealing manner."
- **Focus on equitable resources with your "core subject" colleagues**
 - "An iPad Pro would bring my classroom media up to speed with my colleagues in other subject areas."
- **Focus on cost effectiveness, and drive the point home!**
 - "I could spend \$750 - \$1,000 on a standard strobe tuner to tune my ensembles each day, *OR* I could spend \$750 - \$1,000 on an iPad Pro, tune my ensembles each day with it, ***and completely revolutionize my teaching.***"